

# **Rental Management**









# **ABOUT US**

# What We Do



**RExpertz.com** is a full service corporate & vacation rental management service.

Property owners who we assist typically see 30% more revenue. How?

We achieve this by utilizing dynamic pricing & marketing strategies to rank on the first page of many booking platforms, like Airbnb, earning 5 star reviews from our guests each and every time.

Interested in learning more?

Contact Us!

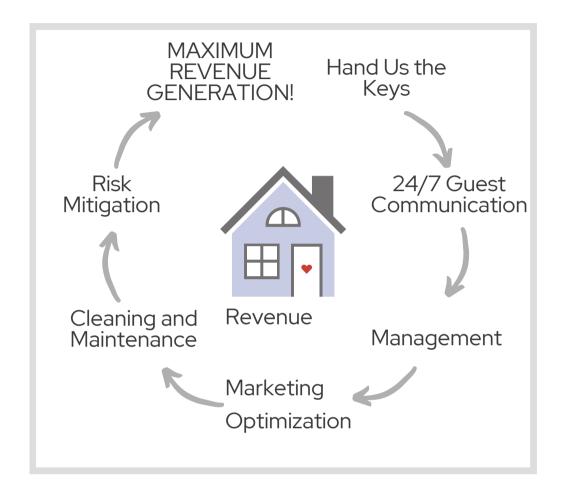






# **FULL SERVICE MANAGEMENT**

# Completely Hassle Free



Our Company's Approach to Full Service Management

#### **DATA-DRIVEN PERFORMANCE**

# The RExpertz.com Difference

Utilizing our proprietary revenue projection system, you'll know how much your property can potentially earn with our help. Unlike other short-term rental management companies, we take out the guess work when it comes to your property's earning potential.

Interested in receiving an Income Estimate for your property?

Contact us to learn more.

Homeowners typically see a 30% revenue revenue lift compared to self-management when they work with RExpertz.com.

# RExpertz.com vs. the Competition

# **REXPERTZ.COM**

We're your experts in this business and we specialize in high- cash flowing properties. We don't take on just any booking. We take on the right bookings. Our first priority is to protect your property. Our second priority is generating the maximum return possible for your property

## VS

# Competition

Transactional service providers. Takes on any property without any specialization. Their goal is to earn a management fee; whether it's a good booking or bad booking doesn't matter! They're only interested in getting paid.

## **RISK MITIGATION**

## How We Protect Your Home

# We take care of your property like we would our own!

#### Guest ID and Collection Screening

We heavily screen guests we accommodate. We also do not allow those under certain age threshold to book our properties.

#### **Security Deposits**

All guests who stay with us are required to provide an upfront Security Deposit, ensuring they will all comply with all House Rules.

#### House Rules

Strict House Rules that we require all guests to agree to when we provide them accommodations If any violations to these rules occur, we cancel a guests reservation, remove them from the unit, and collect their security deposit in full.

#### Security Hardware

We recommend exterior surveillance cameras and noise decibel level detection hardware that ensures guests comply with all local occupancy and noise ordinances and bylaws

#### Insurance

Up to five million dollars in damage protection is available through our services. Depending upon the booking platform, I million in home owner protection insurance and I million in guest liability insurance is provided. Rest assured, any home you allow us to manage is protected and given the utmost care

### **HOW DO WE COMPARE?**

## Our Services vs. the Competition

#### **REVENUE MANAGEMENT**

Utilizing our dynamic pricing & marketing strategies, we generate top dollar for your property during all seasons

#### **SEO (Search Engine Optimization)**

We're SEO experts. We consistently optimize our listings to ensure that we consistently rank on the first page of booking platforms, like Airbnb.

#### COPYWRITING

We're experts in listing copywrite. We generate SEO-optimized listing Titles, Descriptions, and Photo Captions that help us rank on the first page of booking platforms, like Airbnb.

#### 24/7 GUEST COMMUNICATION

We provide 24 hours a day, 7 days a week communication for our guests ensuring all their needs are met, no matter the time of day.

	REVENUE MANAGEMENT	SEO	COPYWRITING	24/7 GUEST COMMUNICATION
SELF-MANAGED	X	X	X	X
THIRD PARTY	X	X	<b>V</b>	X
RExpertz.com	<b>V</b>	V	V	V

### **GET YOUR TIME BACK**

## Freedom of Time



#### Trust Your Home is In Good Hands

Know that we will protect your home and ensure the safety of all guests.



#### Spend More Time With Your Loved Ones

Enjoy spending more time talking to family, friends and co-workers and not worrying about the day-to-day operations of your property.



#### Put Your Mind at Fase

Have peace of mind knowing that you can sit back and relax, while we make you money.



#### Check Your Owner's Statements

At any moment in time, you can request additional information regarding the financial progress of your property, in addition to your monthly owner statements.



## Spend Time Doing the Things You Love

Go and head and enjoy spending the money we're making you on the things that you love to do!

## "I CAN DO THIS MYSELF"

# Why Work With Us?

We know what you're thinking.
Why should I give my home to **RExpertz.com**when I can manage this all by myself?
Well, we're glad that you asked.

#### QUESTIONS TO ASK YOURSELF

How do you come up with your Base Price?
How do you make data-driven decisions on choosing your Main Photo?
What is your unique value proposition to guests?
What is the unique experience you're selling? How do you properly market and advertise it to guests?
What is your target demographic? How do you determine it? How do you attract this demographic?
What is your pricing strategy for Peak, Low, and Shoulder seasons?
How are you planning to offer 24/7 communication to guests?
How will you be able to consistently collect Guest IDs, collect Damage Deposits, and return Deposits?
How are you planning on ranking on the 1st page of Airbnb, etc.?

